



EVENTS & OUTREACH SUBCOMMITTEE MEETING

City Council Chambers, 33 East Broadway Avenue Meridian, Idaho

Monday, May 24, 2021 at 5:30 PM

MINUTES

VIRTUAL MEETING INSTRUCTIONS

Limited seating is available at City Hall. Consider joining the meeting virtually:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmIyMzNhMTEtZWJlNi00ZTAxLWEzZjEtYjk1MjY3ZjZmZTcz%40thred.v2/0?context=%7b%22Tid%22%3a%22b844df29-8272-41a9-9862-5a8e63e5f93a%22%2c%22Oid%22%3a%2241e2fc1d-e723-4cd9-9cd3-c847775577fe%22%7d

ROLL-CALL ATTENDANCE

Leslie Mauldin, Chair

Maria Tzompa

Michelle Glaze

Thomas Vannucci

Jenifer Cavaness-Williams

ACTION ITEMS

1. Select a Subcommittee Member to Take Meeting Minutes

J. Cavaness-Williams was selected to take the meeting minutes.

DISCUSSION ITEMS

2. Review Arts Commission Strategic Plan for Events & Outreach

The Subcommittee reviewed the Arts Commission Strategic Plan for Events and Outreach. Regarding Objective II, Arts Education for Youth, L. Mauldin commented that Strategy 2, participation in the West Ada School District Art Show, and Strategy 3, support for local youth theater providers, are focuses of the subcommittee, and she thought they were being accomplished. Regarding Strategy 1, participation in the Meridian Symphony Orchestra's young artist award program, L. Mauldin commented that the Art Commission might want to consider taking item A, helping to identify and recruit appropriate judges, out of its strategic plan, and not make it a priority at this time.

Regarding strategy 2, action item E, “Engage past winners in promotion of show and contest,” L. Mauldin commented that the Arts Commission is not currently engaging past winners in the promotion of the West Ada School District Contest and Show. She explained that the school district does the contest and show promotions, and it is not necessary for the Arts Commission to be involved in the promotions.

L. Mauldin commented that the Arts Commission worked on Strategy 3, action item A, “Invite Treasure Valley Children’s Theater and other youth arts providers to participate in MAC Events, this past year. The Arts Commission helped TVCT negotiate an agreement to use Centennial Park for practices and performances, and A. Belnap represented the Arts Commission at the meetings.

L. Mauldin reviewed the Performing Arts Section. Regarding Object A, Strategy 1, “Produce free concerts at the City Hall amphitheater,” L. Mauldin suggested following the format already in place for this year. Because the city no longer has a contract with a production company, the Arts Commission will need to review action item A and action item D.

Regarding Objective A, Strategy 2, “Develop additional performing arts opportunities to offer to the public for free,” the Arts Commission is working with Parks and Recreation and the Treasure Valley Children’s Theater to do this. Regarding action item G, “Work with local organizations and offer them public platforms or sponsorships to present their work,” L. Mauldin added the Arts Commission may need to add “in conjunction with Parks and Recreation.”

A. Belnap commented that one element which should be considered is that adding elements costs money. B. Griffith commented that the Commission was already doing the Art Week Events. L. Mauldin suggested the Committee Members should spend time attending Parks and Recreation Events to see how the Commission could coordinate events in conjunction with Meridian Parks and Recreation. T. Vannucci commented that there is a difference between “sponsoring” an event, versus “supporting” an event, because the term “sponsoring” implies a budget cost.

3. Consider Performers for Concerts on Broadway September 25

Discussion followed concerning the Concert Night featuring music and dance from various cultural backgrounds. J. Cavaness-Williams commented that she hoped the Heritage Concert this year would open future concerts up to more diversity, and not be contained to one concert a year. Regarding performers for Concerts on Broadway, L. Mauldin said two of the three performance groups from the previous year had agreed to participate this year. Discussion followed regarding possible performance groups for the Concert on September 25, which would fit with the Heritage Theme.

4. Consider Art Week Activities for 2021, Primarily the Weekdays

Art Week Activities for 2021, and how the Commission could work with Parks and Recreation, which will be sponsoring a Community Art Party that weekend, was the next item of discussion. Art Week will be September 8-11. Subcommittee members discussed adding classes or events based on literature for 2021. The chalk art

competition is usually held on Saturday Morning, and discussion followed regarding how that will work with the events planned by Parks and Recreation.

REPORTS

5. Update: Dickens Singers Costumes

L. Mauldin gave an update on a costumer for the Dickens Singers Costumes. She explained that the costumer she had contacted in Ketchum had a new position which required more of her time, and she would not be able to make the costumes. L. Mauldin said a costumer named Melody Sharp may be able to give a quote for making the costumes, and L. Mauldin will contact her.

Discussion about the lack of performance venues in Meridian followed. L. Mauldin suggested that Committee Members keep informed of what efforts may be going on in the Treasure Valley regarding performance venues, and the Committee can be a resource for developing efforts. T. Vannucci suggested research be done on performance venues in other cities the size of Meridian.

NEXT MEETING - June 28, 2021

ADJOURNMENT

T. Vannucci made motion to adjourn, seconded by J. Cavaness-Williams

All ayes

Meeting adjourned at 6:59pm